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The Health Plan of West Virginia, Inc. Engages Kentmere Healthcare Consulting Corporation for Outpatient Laboratory Benefit Management

Wheeling W.Va. (March 18, 2019) ... The Health Plan of West Virginia, Inc., has brought in Kentmere Healthcare Consulting Corporation of Wilmington, Del. to increase quality and services of outpatient laboratory testing for physicians and members while decreasing the cost of testing. The Health Plan serves approximately 183,000 members, primarily in West Virginia and Ohio.

“We are applying our proprietary outpatient Kentmere Laboratory Benefit Management Program™ to optimize The Health Plan’s current lab benefits,” said Kentmere Healthcare Consulting CEO Jeff Petrizzi. “Our approach helps reduce costs for The Health Plan as well as members and ensures service and quality is maximized.”

James M. Pennington, President & CEO of The Health Plan said, “We look forward to partnering with one of the best consulting firms in the country to create a model for us that will continue our efforts in improving quality and cost of care to our members.”

An independent firm, Kentmere Healthcare Consulting has served health plans operating in all 50 states in its nearly 20-year history.

Kentmere Healthcare Consulting works solely with health plans to select the right lab partners and the implementation of best lab management practices for insurers around the country.

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About Kentmere Healthcare Consulting Corporation

Since 2000, Kentmere Healthcare Consulting Corporation has provided its proprietary outpatient Kentmere Laboratory Benefit Management Program™ for the managed care industry. Kentmere Healthcare Consulting – an independent firm – serves national and regional health plans; is not a laboratory; and does not work for or with laboratory providers. Based in Wilmington, Del., Kentmere Healthcare Consulting delivers a thorough claims analysis that paints a clear picture for health plan executives of where their issues are and how they can save tens of millions of dollars annually, while maximizing benefits. In every instance, Kentmere Healthcare Consulting’s Laboratory Benefit Management Program reduces its clients’ actual total yearly cost of laboratory testing by 10-20 percent (this does not include trend reduction or downstream cost savings), while still delivering the same level of service – or better. Kentmere Healthcare Consulting’s client ROI is greater than 20:1.

About The Health Plan

The Health Plan (www.healthplan.org) is a clinically-driven, technology-enhanced, and customer-focused health maintenance organization that manages and improves the health and well-being of its members. Established in 1979, the West Virginia-based company, with offices in Wheeling, Charleston and Morgantown, West Virginia and Massillon, Ohio has offered a complete line of managed care products and services designed to provide health care systems and clients with innovative health care benefits and plans at a reasonable cost across the mid-Atlantic region and nationally.