



For Immediate Release

The Health Plan Appoints Antoinette Geyer as Sr. VP of Provider Delivery Services

WHEELING, WEST VIRGINIA—June 08, 2020— The Health Plan, a health maintenance organization focused on improving the health and well-being of its members, announces the appointment of Antoinette Geyer as its Senior Vice President of Provider Delivery Services. Geyer will provide leadership and direction to our NCQA accredited credentialing and enrollment teams as well as our provider contracting and provider outreach areas. She will report directly to Jeff Knight, President/COO and serve on the Executive Management Team.

Geyer brings over 20 years of experience working in healthcare and network development to The Health Plan. As the Vice President of Ohio Market Planning and Performance for CareSource, she built and maintained relationships with key hospitals, the Ohio Hospital Association and the Ohio Department of Medicaid. She also led a provider relations team that served over 40,000 providers across 88 counties and over 1.3 million members in Medicaid, dual eligible and Medicare Advantage Plans. Geyer has a diverse background in provider contracting, network development, provider quality data management and business intelligence from positions previously held at HM Health Solutions, HealthPlus of Michigan, and Gateway Health Plan.

“Antoinette’s experience with the provider community will help strengthen relationships with our current providers. She’ll be instrumental in developing new partnerships in areas where The Health Plan is looking to expand,” said Jeff Knight, President and COO, The Health Plan.

Geyer earned her MBA, cum laude with a focus on Finance from Duquesne University and BA in Business and Communications from the University of Pittsburgh.

About The Health Plan

As one of the largest locally managed care organizations in West Virginia, The Health Plan has a 40-year history of community and charitable giving. From sponsorship of local youth-focused asthma and diabetes camps to college scholarship programs and sponsorships of dozens of community events throughout the region, The Health Plan strives to make a positive and healthy impact throughout the geographic regions that we serve.

The Health Plan (www.healthplan.org) is a clinically-driven, technology-enhanced, and customer-focused health maintenance organization that manages and improves the health and well-being of its members. Established in 1979, the West Virginia-based company, with offices in Wheeling, Charleston and Morgantown, West Virginia and Massillon, Ohio has offered a complete line of managed care products and services designed to provide health care systems and clients with innovative health care benefits and plans at a reasonable cost across the mid-Atlantic region and nationally.

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