



Demographic Screener

All lines of business, unless otherwise specified

1. Name

2. Date of birth

3. How would you like us to contact you?
 - Phone
 - Email
 - U.S. Mail

4. How would you like to participate with us?
 - In person
 - Mailed surveys
 - Text surveys
 - Telephone
 - Virtually
 - Other
 - It doesn't matter.

5. What county do you live in?
 - WV
 - OH
 - Other
 - Prefer not to say

6. What is your employment status?

Seeking opportunities

Employed part-time

Employed full-time

Retired

Prefer not to say

7. If employed full-time or part-time, what is the occupation?

Prefer not to say

8. Please select your level of education:

Did not graduate high school

Graduated high school or received GED

Some college

2 year degree

4 year degree

Master's degree or higher

Prefer not to say

9. **For Medicare/Commercial members only:** What is your income?

Less than \$25,000

\$25,000 to \$34,999

\$35,000 to \$49,999

\$50,000 to \$74,999

\$75,000 to \$99,999

\$100,000 or more

Prefer not to say



10. What gender do you identify as?

Male

Female

Non-Binary

Prefer not to say

11. What are your preferred pronouns?

She/her

He/Him

They/Them

Prefer not to say

12. Please select your ethnicity:

Caucasian

African American

Latino or Hispanic

Asian

Native American or Pacific Islander

Two or more

Other/Unknown

Prefer not to say

13. How often do you have a hard time reading?

Never

Sometimes

Always or usually

Prefer not to say



14. How many people are in your family including yourself?

1

2

3

4

5

6+

Prefer not to say

15. What is your primary language?

Prefer not to say

16. Do you have any religious or cultural beliefs that affect your healthcare decisions?

Yes

No

Prefer not to say

17. **For Medicare members only:** How long have you been with a Medicare plan?

Prefer not to say

18. **For Medicare members only:** Do you have/need a caregiver?

Yes, I have/am a caregiver.

No, I do not need/am not a caregiver.

Prefer not to say

19. **For Medicare members only:** If you have a caregiver, what is your caregiver status?

I have a paid caregiver.

I have a family member as a caregiver.

Prefer not to say

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